



12th Annual
Irvine Korean
Cultural Festival
K-POmP



Stand Together!
Triumph Together!

SAT, May 13, 2023
12:00pm ~ 7:00pm

Irvine Civic Plaza
1 Civic Center Plaza
Irvine, CA 92606



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About IKCF 2.0

Since its start in 2010, Irvine Korean Cultural Festival ("IKCF") has been striving to commemorate the Korean-American history with Korean arts, food, culture and entertainment with the diverse and dynamic City of Irvine as its backdrop. Over the past 13 years, IKCF was focused on sharing all that Korea had to offer with the communities in Orange County with its incredibly diverse culture and ethnic backgrounds.

For our 12th festival, IKCF is proud shift gears and have many new community partners join us in our celebration. This year we will be focusing on our communities recovering from the after-effects of the COVID pandemic. While the COVID virus has subsided and the world is moving forward, there are many small businesses and communities still unable to get back on their feet and struggling for normalcy.

This year, IKCF will showcase the best of Korean food, culture and arts but this time, IKCF will also look to lock arms with more than a dozen community-based organizations to help raise awareness and raise financial support for each of these partners.



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Community Partners*

- Illumination Foundation
- KYCC
- Levitt Foundation
- Somang Society
- Hwarang Youth Foundation
- Korean American Chamber of Commerce
- Vietnamese American Chamber of Commerce
- Filipino American Chamber of Commerce
- KFAM
- KHEIR
- PAVA World
- KATAF
- CPAF
- IKPA
- Shalom Center
- KCS

* FinalParticipantsTBD



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Sponsorship & Benefits

Title Sponsor \$30,000

(1 Avail)

- Event Title
- Public recognition during welcoming ceremony
- Title Sponsor Logo displayed on main stage
- Sponsorship acknowledgement logo on IKCF 2022 marketing
- Major Korean newspaper ads
- Direct link on IKCF website (www.kpomp.com)
- Social media co-branding
- Premium booth locations (20'x20') + (10'x10')
- Logo/Brand/Name appearing in all post-event videos
- Brand video (30") and logo displayed on LED screen during event
- Highlighted as Title Sponsor on all IKCF 2022 Ads [TV/Newspaper/Radio]

Platinum Sponsor \$20,000

(2 Avail)

- Public recognition during welcoming ceremony
- Logo displayed (Large) on main stage
- Sponsorship acknowledgement logo on IKCF 2022 marketing
- Major Korean newspaper ads
- Direct link on IKCF website (www.kpomp.com)
- Social media co-branding
- Premium booth location (20'x20')
- Featured solo on post-event video
- Brand video (30") and logo displayed on LED screen during event
- Large logo displayed on IKCF 2022 Ads TV/Newspaper/Radio



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Sponsorship & Benefits

Gold Sponsor
\$10,000
(5 Avail)

- Public recognition during opening ceremony
- Logo displayed (Medium) on main stage
- Sponsorship acknowledgement (your logo) on IKCF 2022 marketing
- Major Korean newspaper ads
- Direct link on IKCF updated website (www.kpomp.com)
- Social media co-branding
- Premium booth location (20'x10')
- Featured on post-event video (Max 3 groups)
- Brand CF (30") and logo displayed on LED screen during the event

Silver Sponsor
\$5,000
(10 Avail)

- Public recognition during opening ceremony
- Logo displayed (Regular) on main stage
- Sponsorship acknowledgement (your logo) on IKCF 2022 marketing
- Major Korean newspaper ads
- Direct link on IKCF updated website (www.kpomp.com)
- Social media co-branding
- Premium booth location (10'x10')



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Sponsorship & Benefits

Bronze Sponsor
\$2,500
(15 Avail)

- Public recognition during opening ceremony
- Sponsorship acknowledgement (your logo) on IKCF 2022 marketing
- Major Korean newspaper ads
- Direct link on IKCF updated website (www.kpomp.com)
- Social media co-branding
- Preferred booth location (10'x10')

Community Sponsor
\$1,500
(20 Avail)

- Featured on post-event video (Max 5 groups)
- Thank you letters from Community Partners



For inquiries,
contact us.
info@kpomp.com
www.KPOmP.com

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